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Just in Time for School, Organic Snacks for Kids

Single-serve snack packs from Healthy Handfuls a nutritious addition to lunchboxes

Grass Valley, California – Most parents want their kids to eat healthily. But what's a parent to do when over-processed snack foods dominate row after row of supermarket shelving? That's what two concerned moms wanted to know, and that's why they created **Healthy Handfuls**—a great-tasting line of organic kids' snacks in three fun flavors: Koala Krackers, Oatmeal Raisin Crocodile Cookies, and Lucky Duckies cheese crackers.

Now eating well is easy, fun and delicious. All three Healthy Handfuls varieties are available in handy snack-sized pouches perfect for popping into lunch boxes. The pouches are sold in 9-count convenience caddies (\$6.99–\$8.99). They are also available in convenient single-serve handled boxes and reusable, re-sealable plastic cups. Best of all, parents can rest assured that their kids won't be consuming partially hydrogenated oil, high fructose corn syrup or excess salt.



“Every nibble counts,” say founders Debbie Reynolds and Gwen Solberg, “and we are committed to getting nutritious handfuls of food into little kids rather than empty calories.”

Healthy Handfuls snack boxes are easy to throw into a backpack or lunch box for a nutritious school day snack. The snack cups, which fit into a car cup holder, are perfect for a long car rides, field trips and vacations. The cups are also terrific for movie theater snacks and fit neatly into the cup holder in theater seats. Healthy Handfuls' new pouches are a great choice for kids on the go. Perfect for sports team snack breaks and outings, birthday parties, school trips—anywhere kids need a “healthy handful” of a nutritious snack.

About Healthy Handfuls

Healthy Handfuls was founded in 2002 by Debbie Reynolds (no relation to the actress) and Gwen Solberg, two mothers whose children, like all children, like to snack. The two found that much of the popular brand-name snacks designed for children are filled with trans fats, chemicals, preservatives, artificial flavors and colors. These concerned moms decided to create a convenient, portable snack that would be both tasty and nutritious. After almost two years of research and kid testing, Healthy Handfuls was born.

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Product photos in various formats are available upon request.