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FOR IMMEDIATE RELEASE

Now Packaged One Handful at a Time and Nine Times the Fun
Convenience and Fun, Nutrition and Taste - All in One

Grass Valley, California - Healthy Handfuls, a new company created by two moms, is launching a single serve pouch in a convenient 9-pack for its organic snacks in three kid-tested favorite flavors – Koala Crackers, Oatmeal Raisin Crocodile Cookies, and Lucky Duckies Cheese Crackers. These varieties will be available both individually in single-serve pouches and in 9-count -packs.

Healthy Handfuls cookies and crackers are among the very few kid-friendly organic snacks in a market dominated by heavily processed foods lacking in nutritional value. **Healthy Handfuls** snacks are made with certified organic ingredients and contain no GMOs, trans fats, hydrogenated oils, no preservatives or high fructose corn syrup. Healthy Handfuls crackers and cookies are kosher, and lower in fat and salt than most kid-friendly snacks on the market. The product line is available in travel cups, handled boxes, and now in snack size pouches.

Healthy Handfuls' new pouches are a great choice for kids on the go. Perfect for sports team snack breaks and outings, birthday parties, school trips—anywhere kids need a “healthy handful” of a nutritious snack:

- **Koala Crackers** (1 oz pouch) A healthy version of the popular bite-sized animal cracker. Made with organic whole-wheat flour and sweetened with evaporated cane juice, these little cookies are satisfying and crunchy, with a lemony flavor that comes from organic lemon oil.
SRP Single pouch: \$.79 to \$.89, **SRP 9-Pack:** \$6.99 -\$7.99
- **Oatmeal Raisin Crocodile Cookies** (1 oz pouch) Made with organic oats, whole-wheat flour and raisins, and sweetened with a touch of honey they are nicely chewy. These bite-sized cookies are big enough to satisfy little mouths and small enough to eat without a crumbly mess.
SRP Single pouch: \$.79 to \$.89, **SRP 9-Pack:** \$6.99 -\$7.99
- **Healthy Handfuls Lucky Duckies Cheese Crackers** (.75 oz pouch) A crispy duck-shaped cracker with big cheddar flavor. With just 1 gram of saturated fat and 5 grams of protein per serving, these tangy crackers are a perfect afternoon snack. Made with organic wheat flour, organic cheddar cheese and a dash of organic onion.
SRP Single pouch: \$.79 to \$.89, **SRP 9-Pack:** \$6.99 -\$7.99

More...

About Healthy Handfuls

Healthy Handfuls was founded in 2002 by Debbie Reynolds (no relation to the actress) and Gwen Solberg, two mothers whose children, like all children, like to snack. The two found that much of the popular brand-name snacks designed for children are filled with trans fats, chemicals, preservatives, artificial flavors and colors. These concerned moms decided to create a convenient, portable snack that would be both tasty and nutritious. After almost two years of research and kid testing, Healthy Handfuls was born.



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**Product photos in various formats, including via email, are available upon request.
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