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**FOR IMMEDIATE RELEASE**

**New Chocolate Chip “Chimpies” from Healthy Handfuls Are a Barrel of Fun!**  
*Chimp-shaped cookies the latest in a line of healthy snack foods for kids.*

**Grass Valley, California - Healthy Handfuls**, a company created by two moms, is pleased to introduce its newest creation—**Chocolate Chip Chimpies**—to its line of popular kids’ snacks. The Chimpies join three other family-friendly Healthy Handfuls flavors: *Lemon Vanilla Koala Crackers*, *Cheddar Cheese Lucky Duckies*, and *Oatmeal Raisin Crocodile Cookies*.

“The Chimpies are an exciting new addition to the snack food market,” said Debbie Reynolds, co-founder of the company. “Not only are they a fun shape, but they are organic, low in fat, and have no additives.” The chimpanzee-shaped chocolate chip cookies went into national distribution this month and are expected to hit all major markets by June 2007.



All Healthy Handfuls snacks are made with certified organic ingredients and contain no GMOs, trans fats, hydrogenated oils or high fructose corn syrup. Healthy Handfuls crackers and cookies are kosher, and lower in fat and salt than most kid friendly snacks on the market.

Healthy Handfuls offers one savory and three sweet snacks, in a variety of playful, colorful convenient packaging options:

- **New! Chocolate Chip Chimpies:** A sweet and crunchy explosion of chocolate chip goodness. These bite-sized chimps are made with whole wheat flour, cane juice, organic chocolate, and a touch of honey. Chocolate Chip Chimpies are available in a 6oz box  
SRP: \$3.29-3.49
- **Lemon Vanilla Koala Crackers**  
A healthy version of the popular bite-sized animal cracker made with organic whole-wheat flour and sweetened with evaporated cane juice. These little cookies are satisfying and crunchy, with a nice lemony flavor that comes from natural lemon oil.  
SRP: 1.5oz box \$1.29; 1oz pouch; \$.79 to \$.89; 9-pack \$6.99-\$7.99; 6 oz. box \$3.29- \$3.49

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- **Oatmeal Raisin Crocodile Cookies**

Made with organic oats, whole-wheat flour and raisins, and sweetened with a touch of honey, they are nicely chewy. These bite-sized cookies are big enough to satisfy little mouths and small enough to eat without a crumbly mess.

*SRP:* 1.5oz box \$1.29; 1oz pouch \$.79 to \$.89; 9-pack \$6.99-\$7.99; 6 oz. box \$3.29-\$3.49

- **Cheddar Cheese Lucky Duckies**

A crispy duck-shaped cracker with big cheddar flavor packs 5 grams of protein, and just 1 gram of saturated fat, into a serving. These tangy crackers are a perfect afternoon snack, made with organic wheat flour, organic cheddar cheese and a dash of organic onion.

*SRP:* 1.5oz box \$1.29; .75oz pouch \$.79 to \$.89; 9-pack \$6.99-\$7.99; 6 oz. box \$3.29- \$3.49

Mothers know that young children are more likely to snack throughout the day rather than focus on three meals. “Every nibble counts,” say founders Debbie Reynolds and Gwen Solberg, “and we are committed to getting nutritious handfuls of food into little kids rather than empty calories.”

Healthy Handfuls snack boxes are easy to throw into a backpack or lunch box for a nutritious school day snack. Healthy Handfuls’ pouches are a great choice for kids on the go. Perfect for sports team snack breaks and outings, birthday parties, school trips—anywhere kids need a “healthy handful” of a nutritious snack.

Healthy Handfuls are sold at Whole Foods, Wild Oats, Safeway, Wegmans, Ingles, Meijer, Giant Eagle, Dominicks, Shaws, Jewel Stores and SuperTarget. Pouches are available at Jamba Juice locations nationally (go to “store locator” at [www.healthyhandfuls.com](http://www.healthyhandfuls.com) for a detailed list of locations).

***About Healthy Handfuls***

Healthy Handfuls was founded in 2002 by Debbie Reynolds (no relation to the actress) and Gwen Solberg, two sisters whose children, like all children, like to snack. The two found that much of the popular brand-name snacks designed for children are filled with trans fats, chemicals, preservatives, artificial flavors and colors. These concerned moms decided to create a convenient, portable snack that would be both tasty and nutritious. After almost two years of research and kid testing, Healthy Handfuls was born.

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*Product photos in various formats, including via email, are available upon request.*